



HFMA Appalachian Chapter of Central Pennsylvania
EDUCATION SESSION

Reimbursement and Regulations

Thursday, September 24, 2009

Meeting Information

PROGRAM OBJECTIVES: To provide senior and intermediate level education on: (1) issues encountered during the auditing process by the fiscal intermediary and how to avoid audit adjustments; (2) an in-depth analysis of FFY 2010 Inpatient Prospective Payment final rule for hospitals, a brief review of major Rehab, SNF, LTACH regulation changes; (3) line by line changes to the Medicare Cost Report forms for hospitals; (4) reimbursement issues related to Medicare Advantage plans; and (5) sneak preview of the proposed 2552-10 and 2540-10 Medicare Cost Report forms.

TARGET AUDIENCE: Chief Executive Officers, Chief Financial Officers, Legislative Services staff, Controllers, Reimbursement Directors/Managers/Staff

PREREQUISITES: Advanced Preparation is not required

CPE CREDITS: 7.00 Other CPE hours

DRESS: Business Casual

LOCATION: Wildwood Conference Center, Harrisburg Area Community College
One HACC Road, Harrisburg Phone: (717) 780-2678

Directions to this location available on the Chapter's website at:
http://www.centralpahfma.org/Directions_HACC_WildwoodConfCenter.pdf



HFMA Appalachian Chapter of Central Pennsylvania
EDUCATION SESSION

Thursday, September 24, 2009

AGENDA

- 7:30 a.m. Board Meeting**
- 8:30 a.m. Registration and Continental Breakfast**
- 8:55 a.m. Welcome and Announcements**
- 9:00 a.m. Legislative Update**
Bob Greenwood, Hospital & Healthsystem Assoc of PA
- 9:20 a.m. Analysis of FFY 2010 Provider Payment Rates and IPPS Final Rule**
Jim O'Connell, Principal, Sunstone Consulting
- 10:20 a.m. Break**
- 10:35 a.m. FY 2010 Medicare Inpatient PPS General Overview, cont'd**
Jim O'Connell, Principal, Sunstone Consulting
- 10:50 a.m. Medicare Cost Report Form Changes**
A Sneak Preview of Proposed 2552-10 and 2540-10 Cost Report Forms
Susan Stein, VP of Operations, Optimizer
- 12:05 a.m. Lunch**
- 1:05 p.m. Fiscal Intermediary Audit Issues**
Highmark Medicare Services
- 2:05 p.m. Break**
- 2:20 p.m. Medicare Reimbursable Bad Debts – Preparing For and Surviving Audit**
Peter Jarvis, President/CEO and Salim Nice, VP of Operations, Healthcare Payment Specialists
- 3:20 p.m. Medicare Advantage Plans – Reimbursement Issues That May Not Be On Your Radar**
Peter Jarvis, President/CEO and Salim Nice, VP of Operations, Healthcare Payment Specialists
- 4:20 p.m. Day End Raffle and Announcements/Adjournment**



HFMA Appalachian Chapter of Central Pennsylvania
EDUCATION SESSION
Thursday September 24, 2009

FAST FAX RESPONSE

TO: Carrie Frey
 Memorial Hospital

FAX #: (717) 849-5755

Registration Form

Name: _____

Title: _____

Company: _____

Address: _____

Phone: _____ Email: _____ @ _____

HFMA MEMBER? Yes No ATTENDING LUNCH? Yes No

The following individual(s) also will attend:

Name: _____ Title: _____
 HFMA MEMBER? Yes No ATTENDING LUNCH? Yes No

Name: _____ Title: _____
 HFMA MEMBER? Yes No ATTENDING LUNCH? Yes No

Educational seminar fee includes materials and lunch.
 HFMA or AAHAM Member – **\$65** Student/Retired/Unemployed Member - **\$30**
 Non-HFMA Member - **\$75**

Make check payable to: HFMA APPALACHIAN CHAPTER

Please **Fast FAX registration form by September 16, 2009** and follow-up with a check to:

Carrie Frey, Reimbursement & Budget Manager
 Memorial Hospital
 325 S Belmont Street, York, PA 17403
 Phone: (717) 849-5450 Fax: (717) 849-5755 Email: Cfrey@mhyork.org

Sponsoring Member Name: _____

Sponsoring Member Number: _____

Please Note: To avoid being charged the full registration fee, cancellations MUST be made 72 hrs prior to the meeting date by calling or emailing Carrie Frey. Thank you.

Thursday, September 24, 2009

Speaker Biographies

James J. O'Connell, Principal, Sunstone Consulting

For more than thirty years, Jim has assisted health care providers with reimbursement and regulatory issues, including significant experience with Medicare/Medicaid reimbursement. With more than twenty-two years of consulting experience, Jim also spent eight years at the provider level. His areas of expertise include Medicare/Medical Assistance cost report preparation, PRRB Appeals, exception requests, regulatory research and financial analysis. Prior to joining SunStone, Jim served as Vice President of Reimbursement for a hospital system comprised of 50 long-term acute care hospitals and 650 physical therapy centers. Jim has also served as a Director in the Health Care Regulatory Services Division for a major national accounting firm. He is a graduate of the University of Pennsylvania.

Peter Jarvis, President/CEO, Healthcare Payment Specialists

Mr. Jarvis has thirty three years of experience in healthcare finance. Mr. Jarvis joined Ernst & Ernst (now Ernst & Young) in 1972 and held various positions with them through 1981. His area of expertise was primarily governmental reimbursement consulting services. Subsequent to his tenure with Ernst & Ernst, Mr. Jarvis held positions as Chief Financial Officer and Treasurer of a large hospital and a multi-hospital system. Since 1990, Mr. Jarvis has been the founder and chief executive officer of several healthcare consulting companies in addition to serving on the Board of various healthcare organizations. Mr. Jarvis received his Bachelors Degree from Michigan Technological University in 1972. He has attended numerous healthcare educational programs and taught reimbursement classes at Ernst & Ernst's National Education Center. Mr. Jarvis was registered as a Certified Public Accountant in 1974 and is a member of The Healthcare Financial Management Association. Mr. Jarvis is located in Orange, California

Salim Nice, VP of Operations, Healthcare Payment Specialists

Salim Nice, co-founder and Vice President Operations, has spent his entire professional career working in the healthcare finance field. He has held various positions in a number of firms ranging from Project Coordinator to Vice President of Information Technology. He has an extensive background in large database management and reconciliation of patient data. He managed many hundreds of audits in his career ranging from Managed Care Commercial and Medicare to virtually all types of Government Payer Audits. Mr. Nice received his Bachelors Degree from Seattle University in 1996. He has attended numerous educational programs and taught reimbursement audit practices to new employees in private consulting firms and large NASDAQ Corporations. Mr. Nice is a member of Healthcare Financial Management Association. Mr. Nice is located in Fort Worth, Texas.

HFMA Appalachian Chapter of Central Pennsylvania

EDUCATION SESSION

Thursday, September 24, 2009

Speaker Biographies Page 2

Robert Greenwood, VP Healthcare Finance & Insurance, The Hospital & Healthsystem Association of Pennsylvania

Robert E. Greenwood joined The Hospital & Healthsystem Association of Pennsylvania (HAP) in January 2005, as HAP's Vice President of Health Care Finance and Insurance. In his role, he assists member hospitals and health systems with questions and concerns surrounding managed care plans and organizations, budgeting and financial concerns, reimbursement issues and other related areas of financial management. In addition, Bob's past experience in the legislative and executive branches of state government provides for an extensive understanding of the state budgetary process and Bob services as a key individual in HAP's advocacy efforts for Pennsylvania's hospitals and their patients in the state's regulatory and legislative arenas.

Prior to coming to HAP, Bob spent ten years working as an administrator in the Pennsylvania state legislation offices. From 1995 to 2001, he was deputy budget secretary under Governors Ridge and Schweiker and from 2002 to 2004, Bob was the executive director of the state House Appropriations Committee.

Bob received an M.B.A. from Wilkes University and a B.S. in Business Administration from the University of Delaware. He has also completed the Senior Executive Fellows Program at Harvard University's John F. Kennedy School of Government.

Susan Stein, Vice President, Optimizer Systems Inc

Susan is Vice-President of Optimizer Systems, Inc., a software and consulting firm located in Philadelphia, PA with affiliates nationwide.

She is Product Manager of Win-LASH, which is a CMS approved software for preparing and submitting Medicare cost reports for: hospitals, nursing homes, home health agencies, rehabs, hospices, clinics, home office and questionnaire. Licensees include providers, CPA firms, and reimbursement consultants nationwide.

Ms. Stein also works closely with CMS to review draft changes for implementation in the cost report forms.

Education: B.S. – Bernard M. Baruch College, City University of New York