

**HFMA Appalachian Chapter of Central Pennsylvania**  
*EDUCATION SESSION*  
**May 20, 2004**  
**HACC**

## **Meeting Information**

**PROGRAM OBJECTIVES:** A dynamic program that will provide attendees with knowledge regarding the benefits of utilizing benchmarks, an update on current accounting and auditing topics, followed by a presentation on Clinical Trial Management (i.e. Budgeting, Registration of participants and the billing for Clinical Trials). The program concludes with a multi-disciplinary panel discussion covering HIPAA-lessons learned and what the future holds.

**TARGET AUDIENCE:** All Chief Financial Officers, Controllers, Accountants, Reimbursement & Budgeting Directors/Managers and other Healthcare Executives

**CPE CREDITS:** 4.0 Hours Other; 1.0 Hours A. & A.

**DRESS:** Business Casual

**LOCATION:** Wildwood Conference Center  
Harrisburg Area Community College  
One HACC Road, Harrisburg, PA  
Phone: 780-2678

Directions to this location available on the Chapter's website at:

[http://www.centralpahfma.org/Directions\\_HACC\\_WildwoodConfCenter.pdf](http://www.centralpahfma.org/Directions_HACC_WildwoodConfCenter.pdf)

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**AGENDA**

**7:30 AM** *Board Meeting*

**8:30 AM.** *Registration and Continental Breakfast*

**9:00 AM** *Installation of New Officers with Joyce Zimowski; present pins for CHFP's & Fellows, Announcements, Chapter Business and a healthcare update by Donald Nicholson.*

**9:50 AM** *Planning for Operational Improvement through Benchmarking*

*This presentation will guide the audience through the determination of the current state of your facilities performance, how to set goals and targets for the future, development of department level project plans, and the tactical steps needed to achieve performance improvement using benchmarking.*

Robert Sutton, Principal.  
IMA Consulting Inc., Chadds Ford, PA  
(484)-840-1984  
[rsutton@ima-consulting.com](mailto:rsutton@ima-consulting.com)

**10:50 AM** *Break*

**11:00 AM** *Accounting and Auditing Updates - Impact Upon Healthcare*

*This presentation is a summary of recent accounting and auditing changes with a concentration on issues relevant to the health care industry. This update will also address the provisions of Sarbanes-Oxley and the potential impact on non-profit organizations .*

Gregory P. Hall, CPA  
Assurance Services Manager, Smith Elliott Kearns & Company, LLC  
(717)-243-9104  
[ghall@sek.com](mailto:ghall@sek.com)

**12:00PM** *Lunch*

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**AGENDA, continued**

**1:00 PM Compliance and Clinical Trials Management**

*This talk will cover compliance issues related to Clinical Trial Budgeting, Registration of Clinical Trial Participants, and Billing for Clinical Trials. We will also discuss other related compliance issues such as anti-kickback concerns with the accumulation of large residual balances. The balance of the presentation will outline operational strategies for insuring that your organization stays in compliance with applicable laws and regulations related to Clinical Trials .*

F. Lisa Murtha, JD, Principal  
Parente Randolph, LLC  
(215)-972-2429

**2:00 PM HIPAA – Lessons Learned**

*A multi discipline panel discussion regarding the trials and tribulations of implementing HIPAA and what these participants foresee for the future.*

F. Lisa Murtha, JD, Principal  
Parente Randolph, LLC  
(215)-972-2429

Mary E. Barninger, Senior Health Plan Consultant  
SunGuard Corbel  
(877)-247-0962

Lois Summers  
Executive Director, General Internal Medicine of Lancaster  
(717)-391-7092

Mary Jane McCluskey, CIA, CISA, HIPAA Coordinator, County of York  
(717)-771-9347

**3:30 p.m. Adjournment**

**Registration Form – May 20, 2004 Educational Session  
The Appalachian Chapter of Central Pennsylvania HFMA**

Name \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ HFMA MEMBER? YES \_\_\_\_\_ NO \_\_\_\_\_

The following individuals will also attend:

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

HFMA MEMBER? YES \_\_\_\_\_ NO \_\_\_\_\_

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

HFMA MEMBER? YES \_\_\_\_\_ NO \_\_\_\_\_

Educational seminar fee includes materials and lunch.

HFMA Member – **\$65** Student/Retired/Unemployed Member - **\$30**  
Non-HFMA Member - **\$90**

Make check payable to: *HFMA APPALACHIAN CHAPTER*

Please mail or fax registration form by **May 12, 2004** to:

Marilyn Butler, Reimbursement Manager  
Decision Support Department  
Holy Spirit Hospital  
503 N. 21st Street  
Camp Hill, PA 17011  
Phone: (717) 763-2584 Fax: (717) 763-2785

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Sponsoring Member Name: \_\_\_\_\_

SPONSORING MEMBER NUMBER: \_\_\_\_\_

**Please Note: In order to avoid being charged the full registration fee, cancellations MUST be made 72 hrs prior to the meeting date by calling or emailing Marilyn Butler. Thank you.**