



SPONSORSHIP OPPORTUNITIES & BENEFITS
2010 Calendar Year Program (01/01/10-12/31/10)

PLATINUM SPONSOR - \$2,500/year that includes:

- ✓ Media listings to include recognition on: website, quarterly newsletters, annual 2010 directory, and at all education sessions on sponsor board and PowerPoint presentation
- ✓ Your company ad – ½ Page - and one “spotlight” article published in a quarterly newsletter
- ✓ Posting of job opportunities on chapter web page at no charge for 3 months and link to your companies job postings website
- ✓ ‘Hot link’ to sponsors web site from our HFMA website
- ✓ A 1.5-hour presentation that is mutually agreeable with both parties at an education session in their field of expertise that is information based and not advertising (time and date to be scheduled by the Program Committee) **OR** Booth setup at an agreed upon education session.
- ✓ Education vouchers - 4 free meeting registrations for sponsor’s staff to be used during the year
- ✓ Member rate for HFMA sponsored educational meetings by company employees

GOLD SPONSOR - Booth or Speaking - \$1,500/year that includes:

- ✓ A 1.5-hour presentation that is mutually agreeable with both parties at an education session in their field of expertise that is information based and not advertising (time and date to be scheduled by the Program Committee) **OR** Booth setup at an agreed upon education session
- ✓ Media listings to include recognition on: website, quarterly newsletters, annual 2010 directory, and at all education sessions on sponsor board and PowerPoint presentation
- ✓ ‘Hot link’ to sponsors web site from our HFMA website
- ✓ One “spotlight” article published in a quarterly newsletter
- ✓ Member rate for HFMA sponsored educational meetings by company employees

SILVER SPONSOR – Press Only - \$750/year that includes:

- ✓ Media listings to include: website, quarterly newsletters, annual 2010 directory, and at all education sessions on sponsor board and PowerPoint presentation

PROGRAM SPONSOR - \$1,000/year that includes:

- ✓ Booth setup at an agreed upon sponsored program to include educational program/lunch for up to two attendees
- ✓ Member rate for the sponsored HFMA meeting by other company employees
- ✓ Media listings to include: agenda mailing, website, next quarterly newsletter, annual 2010 directory, and at the sponsored education session



Appalachian Chapter of
Central Pennsylvania

Margaret A. Minnich
Tracy H. Powell
Sponsorship Committee Co-Chairs

SPONSORSHIP INVOICE
2010 Calendar Year Program (01/01/10-12/31/10)

Yes, I would like to support the Appalachian Chapter of Central Pennsylvania of HFMA by becoming a Sponsor for the level indicated below:

- Platinum Sponsor (Speaking) - \$2,500 **or**
- Platinum Sponsor (Booth) - \$2,500
- Gold Sponsor (Speaking) **or**
- Gold Sponsor (Booth) - \$1,500
- Program Sponsor - \$1,000
- Silver Sponsor (Media) - \$750

Name of Organization (exactly as you wish it to appear in all printed material)

Address of Organization:

Address 1: _____

Address 2: _____

City, State, Zip: _____

Primary Business Contact:

Name & Title: _____

Telephone #: _____

E-Mail Address: _____

Website Address: _____

- ✓ **Please mail Check payable to Appalachian Chapter - HFMA and completed invoice by December 31, 2009 to:**

Margaret A. Minnich – Sponsorship Co-Chair
c/o Pinnacle Health System – Southgate Suite 4H
409 South Second Street, PO Box 8700
Harrisburg, PA 17105-8700
Phone: 717-230-3838
Email: mminnich@pinnaclehealth.org

***Please email the additional Sponsorship information needed to:
mminnich@pinnaclehealth.org***

- ✓ **Company Logo** needs to be in a PowerPoint **.PPT** format to be included in a slide presentation at each education session and on local chapter's website; can also be sent for other media in a Word **.DOC** or **.PDF** format. Re-sizing is possible should it be needed to fit either presentation format.
- ✓ **Company Ad for PowerPoint Presentation:** Please email your company Ad in a PowerPoint **.PPT** file to be included in a slide presentation at each education session. Landscape slides are preferred, but not required. This can be the same or different than item submitted above, but must be submitted in a **.PPT** file format. Re-sizing is possible should it be needed to fit presentation format.
- ✓ **Company Ad for Newsletter:** Please email your company AD in a **.PDF**, **.PPT** or **.DOC** format for the quarterly newsletter. Re-sizing is possible should it be needed to fit presentation format.
- ✓ **Sponsor "Spotlight" article for newsletter:** Spotlights need to be emailed in a "Word" document and can be up to 50 words and should contain **general** information about your firm.

Thank you for your support!