



Central Pennsylvania Chapter

Angela M. Long

Sponsorship Committee Chair
along@geisinger.edu

SPONSORSHIP INVOICE

2012 Calendar Year Program

January 1, 2012 through December 31, 2012

Yes, I would like to support the Central Pennsylvania Chapter of HFMA by becoming a Sponsor for the level indicated below:

_____ Platinum Sponsor \$2,000 (Annual Two-day Event Sponsor Upgrade - \$3,000/yr)

_____ Gold Sponsor - \$1,500/year (Annual Two-day Event Sponsor Upgrade - \$2,500/yr)

_____ Program Sponsor - \$1,000 /event (Excludes Two-day Event)

Name of Organization (exactly as you wish it to appear in all printed material)

Address of Organization:

Address 1: _____

Address 2: _____

City, State, Zip: _____

Primary Business Contact:

Name & Title: _____

Telephone #: _____

E-Mail Address: _____

Website Address: _____

Please mail check payable to *Central Pennsylvania Chapter* and completed invoice to:

Angela Long, Sponsorship Chair
c/o Geisinger Health System
M.C. 49-44
100 N. Academy Ave., Danville, PA 17822

Your canceled check will serve as proof of payment.

Please email the additional Sponsorship information needed to: along@geisinger.edu



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SPONSORSHIP INFORMATION/GRAPHICS NEEDED

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- Company Logo (All Levels): A logo is requested for use on the chapter's website; please provide in a .JPG format, or in a Word (.DOC or .DOCX), Powerpoint (.PPT or .PPTX) or .PDF format.
- Company Ad for PowerPoint Presentation (All Levels): Please email your company Ad in a .JPG file to be included in a slide presentation at each education session. Landscape slides are preferred, but not required. This can be the same or different than item submitted above, but must be submitted in a .JPG file format. Can be accepted as a .PPT if no master slide backgrounds are used. Logo can and will be used if an ad is not desired or sent.
- Company Ad for Newsletter (Platinum Level): Please email your company Ad as follows for the quarterly newsletter.

All image formats will be accepted, but .tiff or .pdf (fonts and images embedded) files are recommended.

- Please ensure submitted ads are sized according to the print ad size desired (see below). If ads are not submitted in the appropriate size, and resizing is impossible due to an extreme loss of clarity, an alternative will be presented.
 - Quarter page print ad: 3 inches wide x 5 inches high for a portrait display, and 5 x 3 for landscape.
 - Half page print ad: 5.25 inches wide x 10 inches high for a portrait display; 10 x 5.25 for landscape.
 - All color and grayscale images submitted should be at least 300 dpi or in vector format.
 - Black and white images submitted should be at least 600 dpi or in vector format.
 - Color ads should be in CMYK format.
- Sponsor "Spotlight" Article for Newsletter (Platinum and Gold Levels): Spotlights need to be emailed in a .doc, .txt or .rtf format and can be up to 50 words and should contain general information about your firm.

Thank you for your support!